

MAVERICKS PRINT ARTWORK SPECS/TEMPLATE

BabyBug® Pull Up Banners

580mm wide x 1520mm high

Artwork requirements

100% scale - 300dpi

50% of size - 300 dpi

25% of size - 300dpi

10% of size - 600 dpi

Convert all fonts to outlines

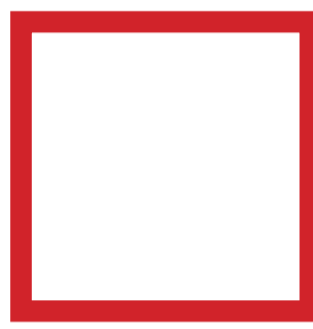
Convert all spot and Pantone colours to cmyk


Embed any images

Export file as PDF/X-1a Standard PDF/X-4:2010

Include crop marks ONLY - no other marks

Bleed area for all BannerBugs is 30mm at the TOP,
5mm at LEFT and RIGHT sides and 200mm at BASE
(50mm is your artwork, and 150mm is white)

 *TRIM AREA* of the banner is 580mm wide x 1520mm high, indicated by the **red frame**.
Extend artwork by 50mm to bleed into the cassette. 150mm of white at the bottom of your design will feed into the banner's cassette (base) and is not visible.

 The *SAFE AREA* indicated by the **green frame** is the area that will be clearly visible after the banner is erected.
Keep all text and important images within this area.

 *NON VISIBLE AREAS*
This part of your image will not be visible:
it will feed into the hardware and/or be trimmed off (bleed)

DELETE or turn off this template layer.

Mavericks Print can not be held responsible for unwanted guides/markings visible in artwork.

